



Seedstock *Producer* of the Year



GREIMAN FAMILY ANGUS

The Iowa Beef Expo annually honors an outstanding cattle producer within the seedstock industry. Recipients of this award are chosen based on record keeping, industry participation and leadership, merchandising programs, selection criteria and overall herd improvement. The recipient of the 2023 Outstanding Seedstock Producer is Greiman Family Angus, of Garner, IA.

Ted's great grandfather started the Greiman herd in the late 1800's with the trade of prized Percheron stallion for an Angus bull calf. The trade for that bull shaped the future of the family's operation, with the Angus breed being the only breed to grace the pastures for the next generations. Addis Greiman, Ted's grandfather, took over the herd and phased out the commercial sector of the operation and replaced those females with purebred Angus cows. Don, Ted's father, and his brother, Cliff, expanded the herd size and quality and soon played vital roles in the operations success. Don retired in 1990 and turned the herd over to his sons, Ted and Cory. Ted and Mary took over the portion of the Greiman Angus Farm and renamed the operation to its known name today, Greiman Family Angus.

The operation has seen immense success within the showing the past 25 years. As the cow/calf numbers in northern Iowa were on a steady decline, the Greiman family knew they were going to need to change their marketing tactics. Veering off from selling purebred bulls to commercial producers, they geared towards promoting and selling high end show heifers. Kyle and Cole were fortunate enough to exhibit 3 back-to-back champions at the National Junior Angus Show, an accomplishment that has never been achieved before. As their shows careers have ended, the heifers that they have sold have found success on the local, state and national levels. The family also saw the difference in the platform in which they would market their heifers. Greiman Family Angus sold heifers through the Sharing the Progress Sale for many years and sold heifers to 10 different states. The trends in the online auctions changed as well, and the family is on their third year of selling heifers through an online auction platform.





Ted and Mary continue to be active in the Iowa Angus Association as well as the Auxiliary Association. Both Ted and Mary have served as officers on those respective organizations and Mary served as an officer on the American Angus Auxiliary and continues to be involved on national committees. The two of them served as advisors for the Iowa Junior Angus Association for 11 years and Mary is currently serving on National Junior Angus Board as an advisor. Ted and Mary were co-chairs for the National Junior Angus Show held in Des Moines, IA in 2017.



Ted left one piece of advice, "continue to change with the times and utilize the technology available". The change that the operation has gone through in 128 years is more than any of us can fathom. Greiman Family Angus utilizes Artificial Insemination and Invitro Fertilization Embryo Transfer to produce high quality show heifers and the few bulls to sell private treat, a true testament of Teds' advice. Bulls that are utilized at Greiman Family Angus are analyzed phenotypically to ensure they possess admiral traits to be passed down to the next calf crop. Although the operation utilized phenotypically superior bull, they also understand that genetically the cattle have to be practical in performance, production and carcass traits.

Greiman Family Angus strives to continue to produce Angus cattle that are functional for any sector of production. Performance, structural soundness, ease of fleshing and fertility are all part of the equation for a cow at their operation. An operation that has stood through the test of 128 years and counting, is an operation to be proud of. A true family operation that has understood changes when they were faced with them and adapted and overcame.