

Iowa Beef Expo  
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## FOR IMMEDIATE RELEASE:

The Inaugural Iowa Beef Expo B.B.Q. sponsored by the Iowa Beef Industry Council and Iowa Beef Expo was a great addition to the 2018 Iowa Beef Expo events. Sixteen teams from Iowa and Nebraska representing the Midwest BBQ Association presented smoked brisket and beef short ribs to the judging panel.

“The Iowa Beef Industry Council is pleased to partner with the Iowa Beef Expo in this inaugural BBQ contest. Many of these contestants have catering businesses in and around Iowa, we want to provide promotional opportunities to enhance their enthusiasm for cooking with beef. One contestant has a catering business and looks to expand by opening a restaurant in Iowa in the future,” states Chris Freland, Executive Director of Iowa Beef Industry Council.

Midwest BBQ Coordinator Kory Vering shares of the contest, “It was a great opportunity to promote beef and many competitors who are excited to cook with all beef as this is a first beef only contest for us. It makes sense for it to be held at the Iowa Beef Expo where we can truly see the full gate to plate story unfold.”

## 2018 BBQ Contest Results

### Smoked Brisket

- 1<sup>st</sup> –Rolling Smoke Barbeque, Des Moines, Iowa
- 2<sup>nd</sup> –Well Sauced BBQ, Hastings, Neb.
- 3<sup>rd</sup> – Bear Creek BBQ, Ladora, Iowa
- 4<sup>th</sup> – Smokin Refer BBQ, Fairmont, Neb.
- 5<sup>th</sup> – Wild Boar BBQ, Platte Center, Neb.

### Beef Short Ribs

- 1<sup>st</sup> – Well Sauced BBQ, Hastings, Neb.
- 2<sup>nd</sup> – Three Men and a Brisket, Ankeny, Iowa
- 3<sup>rd</sup> – Smokin Refer BBQ, Fairmont, Neb.
- 4<sup>th</sup> – Farmhouse Firestarters BBQ, Gretna, Neb.
- 5<sup>th</sup> – Bear Creek BBQ, Ladora, Iowa



**Rolling Smoke Barbeque**  
 1<sup>st</sup> – Smoked Brisket



**Well Sauced BBQ**  
 2<sup>nd</sup> – Smoked Brisket;  
 1<sup>st</sup> – Beef Short Ribs



**Bear Creek BBQ**  
 3<sup>rd</sup> – Smoked Brisket;  
 5<sup>th</sup> – Beef Short Ribs



**Smokin Refer BBQ**  
 4<sup>th</sup> – Smoked Brisket;  
 3<sup>rd</sup> – Beef Short Ribs



**Wild Boar BBQ**  
 5<sup>th</sup> – Smoked Brisket;



**Three Men and a Brisket**  
 2<sup>nd</sup> – Beef Short Ribs



**Farmhouse Firestarters BBQ**  
 4<sup>th</sup> – Beef Short Ribs