

GRANT LUBBEN- IOWA FOUNDATION HEIFER PROGRAM 2019 WINNER SELECTED

Grant Lubben, son of Brian and Michele Lubben, of Monticello, Iowa has been chosen as the 2019 recipient of three bred heifers awarded by the Iowa Beef Breeds Council and the Iowa Cattlemen's Foundation.

Initiated in an attempt to help young Iowans begin foundation beef herds, this is the ninth year of the Iowa Foundation Heifer Program. Grant was chosen from a group of extremely well qualified applicants. He is a 7th grader at Anamosa Middle School in Anamosa, IA where he is active in cross-country and football. Grant lives with his parents and his 16 year old sister, Grace, on a farm near Monticello. He is an active member of the Jones County Central 4-H Club, showing both market beef and bucket bottle calf projects. Grant is a member of the Iowa Jr Red Angus Association and has participated at county and state events. His recommendations describe him as a student with leadership qualities who is willing to volunteer and accept responsibilities in his school, community and church. He is a competitive, hard-working, enthusiastic young man, willing to help others. He has a passion for the cattle business and has chosen Red Angus as his breed of choice. He is excited to begin his duties as the new owner of three Red Angus heifers. Those heifers were purchased from Nolin Red Angus (the Mike Nolin Family of Monroe, IA) by the Iowa Beef Breeds Council and the Iowa Cattlemen's Foundation. At the end of 5 years, when he graduates from high school, Grant will help further fund the project by contributing \$6000.

Grant and his family will be present on Monday night, February 11th, at the IA Beef Expo Annual Kick-off Party where he will be honored by the Iowa Beef Breeds Council as a future seed stock producer. The grand finale of the evening will be the presentation of the winners of the Friend of IA Beef Expo, Purebred Seed Stock Producer of the year and Commercial Seed Stock Producer of the year. The Iowa Beef Expo runs February 10-17, 2019. The Expo offers the opportunity for beef producers to make purchases from a wide array of seed stock sales. A number of display pens, as well as equipment and new products in booths are available for perusal and purchase at this year's expo. The weekends before and after the sales are devoted to the juniors. The weekend prior to the sales is a livestock judging contest for both college and high school livestock judging teams and a new-last-year BBQ competition with winners announced at noon on Sunday, February 10th. It will be held in conjunction with the Midwest BBQ Association and IA Beef Breeds Council. For rules, go to www.iowabeefexpo.com. The following weekend hosts the IJBBA premier junior cattle show of the year. Admission is free to an educational, once-a-year event.

The potential of the cattle industry today is strong. Beef has always been the preferred protein source. Exports continue to grow around the world. There is something for everyone from the commercial to the purebred breeder. It is an event not to be missed.