



Mindy Campfield - Executive Director Iowa Beef Breeds Council  
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RE: 2017 Iowa Beef Expo Livestock Judging Contest

Dear Coaches,

We would like to take this opportunity to invite you to the 2017 Iowa Beef Expo Livestock Judging Contest. We hope that your judging season is off to a great start as the spring season begins to unfold.

As in the past, the contest will consist of 10 classes of cattle and six sets of oral reasons for the College Division; the 4-H/FFA Divisions will give three sets of reasons. Cattle classes will be selected from Iowa Beef Expo entries and presented on halter if at all possible. Performance data will be available and used where applicable. There will be separate Junior and Senior College divisions. As in the past 4-H and FFA will each have their own division. Ties will be broken by the traditional method. Collegiate teams will consist of 5 members; while 4-H/FFA teams will consist of four members. All individual scores contribute to the team score. Each school is welcome to bring more than one team as well as extra individuals. All contestants are eligible for individual awards.

Registration will be held in the Gammon Barn, located east of the Livestock Pavilion the morning of Sunday February 12<sup>th</sup> between 7:30 a.m. and 8:30 a.m. with the contest starting promptly at 9:00 a.m. **We invite all teams to wear casual attire for the contest.** Collegiate reasons will be given at Southeast Polk High School, which is located approximately 7 miles east of the Iowa State Fairgrounds on Highway 163. **Again this year 4-H/FFA reasons will be given at Southeast Polk High School.** The official critique and results will follow shortly after the conclusion of the reasons session. Contestants are responsible for making their own travel and lodging accommodations, if needed. The Iowa Beef Expo Headquarters Hotel is Sleep Inn & Suites and their number is 515-299-9922 please ask for the Iowa Beef Expo rate.

In an effort to speed up the registration process, there will be an online registration form and the option to pay using PayPal. Registration will close at noon on Friday, February 10th. Note: If registering as an individual, use your full name as the Team Name, and also enter your name as Team Member 1. Any problems concerning registration, contact Mindy Campfield. Entry fees are \$100 College team and \$25 per individual or \$50 4-H/FFA Teams and \$20 per individual remitted to Mindy Campfield during registration the morning of the contest if not paid ahead of time. There are no refunds of entry fees.

If you have any questions, feel free to contact us. Our goal is to put together a high quality and competitive event. I hope you will be able to join us at the Iowa Beef Expo on February 12, 2017.

Sincerely,

Mindy Campfield  
Iowa Beef Expo  
515-966-0075

Morgan Pittz  
Contest Coordinator  
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